



GRAND VALLEY METROPOLITAN COUNCIL

ADA TOWNSHIP O ALGOMA TOWNSHIP O ALLENDALE TOWNSHIP O ALPINE TOWNSHIP O BELDING O BYRON TOWNSHIP O CALEDONIA O CALEDONIA TOWNSHIP O CANNON TOWNSHIP OCASCADE TOWNSHIP
CEDAR SPRINGS O COOPERSVILLE O COURTLAND TOWNSHIP O EAST GRAND RAPIDS O GAINES TOWNSHIP O GEORGETOWN TOWNSHIP O GRAND RAPIDS O GRAND RAPIDS TOWNSHIP O GRANDVILLE
GREENVILLE O HASTINGS O HUDSONVILLE O IONIA O JAMESTOWN TOWNSHIP O KENT COUNTY O KENTWOOD O LOWELL O LOWELL TOWNSHIP O MIDDLEVILLE O NELSON TOWNSHIP
OTTAWA COUNTY O PLAINFIELD TOWNSHIP O ROCKFORD O SAND LAKE O SPARTA O TALLMADGE TOWNSHIP O WALKER O WAYLAND O WYOMING



Public Engagement Committee
Wednesday, January 12, 2022

2:00-3:00 PM

Virtual Meeting

https://us06web.zoom.us/j/kzhn4jFPv

Minutes

1. Attendance:

- a) Cara Decker i) Hannah Mico q) Andrew Reinhart
b) Courtney Marek j) Rachel Nagorsen r) Jerry Olman
c) Senci Pace k) Jessie Schulte s) Maryelizabeth Rojas
d) Andrea Faber l) Tyra Jones t) Jill Frielink
e) Peter Klooster m) Jacob Ureste u) Patricia R
f) Natalie Davenport n) Connor O' Brian v) Rod Weersing
g) Kyle Hart o) Amanda St. Amour w) Dana Strouse
h) Joe Bush p) Dave Johnson

2. Staff member change

- a. Eileen has left for greater things at EGLE
b. Courtney will be taking over her education and committee work

3. Schedule for 2022 - Meeting times 2:00-3:30 PM – Quarterly; Virtual until further notice

- a. 2022: April 13, July 13, October 12

4. Cooperating and collaborating with LGROW's network to foster public education and outreach regarding shared environmental priorities.

- a. Imagine a day without water trivia: LGROW is looking to host a similar event next year. Low number of participants but the participants who were there were great. If anyone is looking to host this next year, preferably at a brewery, contact Courtney.

5. Supporting programs, events, materials, and activities that help communities meet the educational requirements of the NPDES stormwater permits (MS4s)

- a. 2022 PEP Implementation
i. Spring Tips + social media plan available in the Dropbox:
https://www.dropbox.com/sh/e8ek17o492u86m4/AADgA9ZMcyVWAphwb0NOLMFKa?dl=0
ii. Courtney will send out an email to all contacts with the spring tips
b. Updated approach for 2022 Giveaway Materials
i. Focused topic will be: Ultimate stormwater discharge location and potential impacts. Focusing on causing less waste to keep things out of waterways and

landfills. Giveaway materials should be arriving in Feb. or March. LGROW staff will deliver materials to the communities. Contact Courtney for arrangements if your office is closed.

- c. Check out catalogue
    - i. Adopt a Drain Kits will be available this spring to check out for your community or event.
    - ii. Tri-fold is still available to place in your local community buildings. Please contact Cara Decker or Courtney Marek if you are interested.
  - d. LGROW will be working on new outreach flyers: LGROW is working with a new graphic designer and flyers will be coming soon.
    - i. Lawn Care – High Priority
    - ii. Pet Waste – Low Priority
    - iii. Car Wash – High Priority
    - iv. Pool Care – High Priority
    - v. Snow Mgmt. – Low Priority
  - e. Green Cleaning signup
    - i. We are back to signing up communities for Green Cleaning classes: Start scheduling now and get on calendars. Normally done at libraries or community centers. Part of the permit requires a Green Cleaning class/training in your community. Sign ups can be on Eventbrite through LGROW but communities must advertise.
    - ii. Classes are \$10 participants will learn why using less Household Hazardous Waste is important and leave with four cleaning products
      - 1. All Purpose Spray
      - 2. Scouring Powder
      - 3. Stovetop Paste
      - 4. Disinfectant Wipes
6. Documenting successful implementation the Information and Education Plan of the federally-approved Lower Grand River Watershed Management Plan.
- a. Partner success story: Andrea Faber: Clean Air Action
    - i. Clean Air Action partnered with CMU to take a large survey. Booklets were distributed to 800 residents, QR code distributed to 3200 residents, shared link on FB page, promoted survey on website. They received 225 responses and have reviewed feedback. Clean Air Action wants to focus more on sensitive groups like seniors and children. Ages 35 and younger wanted more news on apps. The survey will be published on the Clean Air Action Website and will be shared once its published.
  - b. LGROW Committee Updates
    - i. Technical: Working out final TMDL plans, finalizing wet weather sampling details for biota and E. coli. Communities have been notified and laboratory details are getting finalized.
    - ii. Sustainability: Water Trail Development and public outreach in meetings. The water trail group and sustainability group have a lot of overlap.
    - iii. Subwatershed: Annual Jamboree will be held at Rush Creek in Fall of 2022 at the Refuge Church.

- iv. SWOrd: Upgrading design spreadsheet to version 3.5. Most changes were made to macros because engineers were having issues.
- v. Other Partner Updates:
  - 1. Conservation Showcase March 24<sup>th</sup> for Kent Conservation District.
  - 2. Registration for River Rally in DC. River Rally - [River Rally - River Network](#) registration and scholarships open February 1, and scholarship apps are due on March 15 - the scholarship application is embedded in the registration form.
- c. 2021 MS4 Progress Reports: Annual progress reporting for the previous calendar year. Report on catch basin cleaning, street sweeping, etc. Checklist was sent out last year to be used for future reference, will be done again in 2022. Things have been different since COVID with little to no festivals or outreach days. Reporting on engagement within the permits like social media analytics. Report septic repairs from local health departments. Forms are slightly different than previous progress reports so read carefully.

## 7. Upcoming Watershed Events

- a. February 15, 6pm-8pm - Green Cleaning 101 @ Meijer Garden
  - i. Hosted by Meijer Gardens along with LGROW Staff:  
[www.meijergardens.org/calendar/green-cleaning-101/](http://www.meijergardens.org/calendar/green-cleaning-101/)
- b. February 23, 4:30pm - 8pm - Mapping PD @ Grand Valley Downtown Campus L. William Seidman Center
  - i. Hosted by Groundswell and LGROW
- c. May 19-22, - Spring Forum
  - i. Hosted by LGROW

Adjourn: Next meeting scheduled April 13, 2022

*Meetings will be virtual until further notice; Will update calendar invite if this changes.*