

## Logic Model for the LGROW 2019–2021 Strategic Plan

| Inputs   | Outputs                                |  |   |  | Responsibility   | Indicators of Success  |   |
|--|--|--|---|--|--|--|---|
|  | <i>Long-Term Goals</i>                 | <i>Strategic Focus</i>                                       | <i>Management Actions</i>   | <i>Education/Engagement Actions</i>  | <i>Committees &amp; Work Groups</i>  | <i>Measurable Results</i>  |   |
| <ul style="list-style-type: none"> <li>Funds</li> <li>LGROW Staff</li> <li>LGROW Board of Directors</li> <li>LGROW Partners</li> <li>Lower Grand River Watershed Management Plan</li> <li>Community Support</li> </ul> | <b>Goal #1:<br/>Healthy Watersheds</b> | <b>Restore and Protect Impaired and Threatened Waterways</b> | <ul style="list-style-type: none"> <li>• Install BMPs to reduce <i>E. coli</i> inputs and sedimentation in impaired waterways</li> <li>• Remove fish passage barriers and restore altered hydrology</li> <li>• Coordinate research into solutions to impairments and methods of protection</li> </ul> | <ul style="list-style-type: none"> <li>• Provide training to municipal planners, developers, and engineers on best practices</li> <li>• Expose watershed groups to local watershed issues</li> </ul>   | Technical Committee<br>Project Committees  | <ul style="list-style-type: none"> <li>• BMP performance</li> <li>• Coordinated research</li> <li>• Restoration projects and results</li> <li>• Improved hydrology</li> <li>• Septic repairs/sanitary connections</li> </ul> |   |
|  |  | <b>Advance Natural Connections</b>                           | <ul style="list-style-type: none"> <li>• Update Natural Connections Map with active watershed groups</li> <li>• Install Green Infrastructure BMPs</li> <li>• Reduce impervious cover</li> </ul>   | <ul style="list-style-type: none"> <li>• Elevate understanding of green infrastructure</li> <li>• Offer tools for communities to adopt low impact development policies</li> </ul>  | Sustainability Committee<br>SWOrd Committee  | <ul style="list-style-type: none"> <li>• Natural connections maps for subwatersheds</li> <li>• Green infrastructure practices installed</li> </ul>   |   |
|  |  | <b>Promote Sustainable Agriculture</b>                       | <ul style="list-style-type: none"> <li>• Assist NRCS with identification of potential RCPP installation sites for agricultural BMPs</li> <li>• Identify critical farmland that provides unique social and economic opportunities</li> </ul>   | <ul style="list-style-type: none"> <li>• Promote watershed friendly farms</li> <li>• Coordinate with agricultural groups</li> </ul>  | Sustainability Committee   | <ul style="list-style-type: none"> <li>• RCPP contracts</li> <li>• Acres of farmland preserved</li> </ul>  |   |
| <ul style="list-style-type: none"> <li>Scientific Research</li> <li>LGROW Committees</li> </ul>  |  | <b>Goal #2:<br/>Engaged Community</b>                        | <b>Involve the Public</b>   | <ul style="list-style-type: none"> <li>• Update PEP plan</li> <li>• Increase social media presence</li> <li>• Offer volunteer opportunities</li> <li>• Connect and grow “Friends” groups</li> <li>• Conduct workshops, events, and learning opportunities for the public and students</li> </ul>                                       | <ul style="list-style-type: none"> <li>• Inspire and recruit young professionals and youth groups</li> <li>• Promote Annual Forum to larger audience</li> </ul>  | Public Engagement Committee  | <ul style="list-style-type: none"> <li>• Completed updated PEP</li> <li>• Increased social media</li> <li>• Number of volunteers</li> <li>• Number of events</li> <li>• Number of Friends groups</li> </ul> |
| <ul style="list-style-type: none"> <li>Student Experiences</li> <li>Other Watershed Groups and Councils</li> </ul>   |  |  | <b>Goal #3:<br/>Robust Organization</b>   | <b>Recruit New Members &amp; Develop Watershed Leaders</b>   | <ul style="list-style-type: none"> <li>• Create diversity, equity, and inclusion plan</li> <li>• Identify benefits of membership</li> <li>• Provide admin volunteer opportunities</li> <li>• Recruit committee members and event coordinators</li> </ul> | <ul style="list-style-type: none"> <li>• Invite public/members to write blogs and articles for newsletters</li> <li>• Invite public members to present at lunch &amp; learns</li> <li>• Grow LGROW membership</li> </ul>     | Fund Development & Membership Committee   |
|  |  | <b>Secure Sustainable Revenue &amp; Strengthen Board</b>     |   | <ul style="list-style-type: none"> <li>• Leverage funding from earned revenue to hire staff</li> <li>• Confirm Board’s role in Strategy</li> <li>• Encourage full Board participation</li> <li>• Revise organizational by-laws</li> <li>• Offer sponsorship for events</li> <li>• Review Budget &amp; Revise Strategic Plan</li> </ul> | <ul style="list-style-type: none"> <li>• Engage Board in Strategic Plan implementation</li> <li>• Define Board role in community education and engagement</li> <li>• Conduct Board training sessions</li> </ul>  | Executive Committee  | <ul style="list-style-type: none"> <li>• Legislative action for sustainable watershed funding</li> <li>• Board’s roles identified</li> </ul>  |