



GRAND VALLEY METROPOLITAN COUNCIL

ADA TOWNSHIP O ALGOMA TOWNSHIP O ALLENDALE TOWNSHIP O ALPINE TOWNSHIP O BELDING O BYRON TOWNSHIP O CALEDONIA O CALEDONIA TOWNSHIP O CANNON TOWNSHIP O CASCADE TOWNSHIP
CEDAR SPRINGS O COOPERSVILLE O COURTLAND TOWNSHIP O EAST GRAND RAPIDS O GAINES TOWNSHIP O GEORGETOWN TOWNSHIP O GRAND RAPIDS O GRAND RAPIDS TOWNSHIP O GRANDVILLE
GREENVILLE O HASTINGS O HUDSONVILLE O IONIA O JAMESTOWN TOWNSHIP O KENT COUNTY O KENTWOOD O LOWELL O LOWELL TOWNSHIP O MIDDLEVILLE O NELSON TOWNSHIP
OTTAWA COUNTY O PLAINFIELD TOWNSHIP O ROCKFORD O SAND LAKE O SPARTA O TALLMADGE TOWNSHIP O WALKER O WAYLAND O WYOMING



Public Engagement Committee
Wednesday, October 12, 2022
2:00-3:00 PM
Virtual Meeting
https://us06web.zoom.us/j/82990847315?pwd=SGJ2REFEaWpqYXE0UG52VUx5dJNjZz09

Minutes

1. Welcome and Introduction

- Courtney (LGROW)
Cara (LGROW)
Angie Lavaitis (KCDC)
Grant Simmons (Wyoming)
Connor O'Brien (KCHD)
Jacob Ureste (KCHD)
Jessica Pieri (OCWRC)
Mary Gunst (Plainfield)
Elliott Stepanian (SL Village)
Rachell Nagorsen (Walker)
Josh Arnold (LGROW)
Andrew Reinhardt (KCRC)
Amy Koets (KCRC)
Ken Yonker (KCRC)

2. Schedule for 2023 - Meeting times 2:00-3:00 PM – Quarterly; Virtual until further notice
a. 2023: January 11, April 12, July 12, October 11

3. Cooperating and collaborating with LGROW's network to foster public education and outreach regarding shared environmental priorities.

- a. Rainscaping
i. Sites planted 4
ii. Site Assessments
1. We can come do site assessments
b. Septic Smart Week 2021 Success
i. Thank you for sharing info on your social media
ii. There are other septic posts in the dropbox to share beyond septic smart week
c. Fall 2022 Classroom

4. Supporting programs, events, materials, and activities that help communities meet the educational requirements of the NPDES stormwater permits (MS4s)

- a. 2022 PEP Implementation
i. Winter Tips + social media plan available in the Dropbox
ii. https://www.dropbox.com/scl/fo/f4evzdpnmtrapp8dhs05t/h?dl=0&rlkey=1ozc1ii4vry0vlopakazjnv
iii. Posts are available in Spanish also in the dropbox
iv. Kiosk Flyer and Signs
1. What kind of signs should we post?
2. Ex: Rush Creek sign crossing over at trail near water plant
3. Could we do small watershed map? Ex: Indian Mill Creek watershed

4. Kent County- talk to parks dept
5. GR: don't feed wildlife signs
6. KCRC- pull up map with watershed signs for next meeting
- v. Targeted businesses/groups- want to complete this in 2023
  1. Commercial Car Washes
  2. Landscaping Companies
    - a. Include info on GI
    - b. Get info to Ken to put in the magazine for Michigan Landscapers
  3. Snowplow Companies
    - a. This would be good bc we already have info on salt
      - i. Talk about how to store on an industrial level
      - ii. Remind them that salt ends up in the waterways
  4. Paving Companies
  5. Power Washing Companies
  6. Commercial Cleaners
  7. Pool Companies
  8. School Facilities Staff
  9. Home Builders' Association
  10. Real Estate Agents
  11. Other ideas: leaking dumpsters for small businesses, power washing kitchen equipment into storm drains, food trucks
    - a. How do we get to businesses that aren't regulated in other areas by EGLE?

**12. Will create materials for landscaping and plowing companies first**

- b. Updated approach for 2023 Giveaway Materials
  - i. Do communities want to do give away items, or should we spend money on marketing or advertising?
    1. GR: materials are good for Home Show/established events
    2. KCDC: would rather see money go towards targeting certain industries, people interested in in fliers and what they can do as a property owner
    3. KCRC: ok with reduced items also
    4. Have a giveaway that has other information- tie the giveaways to personal actions ex: pet waste pledge and dog poop bag
    5. Need more targeted messaging ex: give away totebags that then someone has to use the bag to collect other things
    6. Ideas: Gift card or coupons to car wash, native seeds, boating key chain floats would be good for lakeshore communities
    7. Coloring books are good to have for community events, but let's focus on adult education
    8. Have drain cleaning kits for residents
    9. Courtney will send out the PEP form in January and will ask it to returned in Feb.
  - ii. Focused topic will be:
    1. Public reporting of illicit discharges (2023/2024)
    2. Giveaway Ideas
- c. Check out catalogue
  - i. Adopt a Drain Kit Ready to Use
    1. Contain hi-vis vests, shovels and brushes, and trash bags, gloves
  - ii. Stream Cleanup Kits

- 1. Trash bags, gloves, hi-vis vests, sharps containers, gloves
    - iii. Activities and Games
    - iv. Tri-fold
  - d. Outreach
    - i. Newsletter,
      - 1. LGROW written blogs
      - 2. Community newsletter schedule
    - ii. Outreach Flyers
      - 1. Pool Flyers
      - 2. Managing Lawns
      - 3. Parking Lot Pollution
      - 4. Put Waste in its Place
      - 5. Stop the Salt Assault
      - 6. <https://www.dropbox.com/scl/fo/usf3gg567q1kiforpzac3/h?dl=0&rlkey=awetx3zpc9i4qrir0z89i9b1>
    - iii. Courtney will resend dropbox link to the whole folder so everyone can bookmark it  
<https://www.dropbox.com/scl/fo/pah6eub8fz45g3blyvbxp/h?dl=0&rlkey=ehiu804yrbrk4tbqekruqv6gh>
- 5. Documenting successful implementation, the Information and Education Plan of the federally-approved Lower Grand River Watershed Management Plan.**
- a. Round Table (Fall/Winter Events)
  - b. LGROW Committee Updates
    - i. Technical- still working to take TMDL samples, sampling season ends at the end of the month
    - ii. Sustainability- next meeting in December
    - iii. Subwatershed- Jamboree was successful and held in Rush Creek in September
    - iv. SWOrd- working on the permit reapplication and progress reports will be coming first of next year
    - v. Other Partner Updates
      - 1. GR: Oct. 29 Highlands Daylighting and tree planting:  
<https://www.blandfordnaturecenter.org/events/stream-daylighting-celebration-tree-planting-at-the-highlands/>

Should we continue to meet on zoom?

Zoom is good, but meeting in person a few times a year would be good and choose locations where more people would attend

Adjourn: Next meeting scheduled January 11, 2023

*Meetings will be virtual until further notice; Will update calendar invite if this changes.*