

MS4 Community Annual PEP Checklist

This document outlines your community's required activities for the 2021 Reporting Period. Check the box for each action as you complete it and provide supporting documentation where indicated. The 2021 PEP Focus Areas are: Personal watershed stewardship, Personal actions that can affect the watershed, Waste disposal assistance

Community Name: Ottawa County Road Commission

Priority Activities:

- ☒ 1. Ensure Community website links to the LGROW website (www.LGROW.org)
[Environmental Resources](#) | [Ottawa County Road Commission \(ottawacorc.com\)](http://Ottawa County Road Commission (ottawacorc.com))

- ☒ 2. Publish at least 1 article on PEP topics in Community newsletter or news outlet

Name of newsletter/news outlet: OCRC The Road Newsletter – Aug. '21; June '21

Distribution/Reach of newsletter/news outlet: 1500

PEP Topic(s) addressed: ☒ General Watershed Awareness ☐ Stormwater Discharge Location/Impacts\

☒ Illicit Discharge Reporting ☐ Septic System Management ☐ Personal Actions

☐ Waste Management Assistance

***Attach a copy of newsletter or link to online article:** <https://www.ottawacorc.com/?ddownload=13086>;
<https://www.ottawacorc.com/?ddownload=12744>

- ☒ 3. Community presence or Stormwater Display at 1 event or location

Event Date: 9/7/2020

Event Location: Ottawa County Road Commission Lobby – LGROW Display

***Attach a photo of event/display; List additional/multiple events at the end of this form**

- ☐ 4. Distribute pollution prevention information to at least 2 targeted businesses/groups listed in PEP

Names of Businesses	Title(s) of Material(s) Distributed
Business 1	Material Name
Business 2	Material Name
Business 3	Material Name

- ☒ 5. Share household hazardous waste reduction information with residents via Community's social media, newsletter, or website (You may attach a separate social media report for #'s 2 & 5 if you have additional posts to report)

Date shared: Click or tap to enter a date.

Location shared: Choose an item.

Social Media Post Reach: #

Social Media Post Engagement: #

***Attach a screenshot of a representative social media post, copy of newsletter, or link to community website: See Spreadsheet for details**

- ☐ 6. Distribute giveaway items for selected PEP categories

Item	# Distributed	Item	# Distributed
LGROW Chapstick	#	Pet Waste Bag Dispenser	#
LGROW Shopping Bag	#	Troutie Coloring Book	#
Trout Stress Ball	#	WMEAC Coloring Book	#
LGROW Pen	#	Paint by Number	#
Only Rain Snap Bracelet	#	Watershed Brochure	#
Reusable Straw	#	EPA Stormwater Solution Brochure	#

HHW Magnet	#	Other	#
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Other Activities

☐ 7. Cohost a LID/Green Infrastructure workshop for Community members with LGROW

Workshop Date: Click or tap to enter a date.

Workshop Location: Click or tap here to enter text.

of Attendees: Click or tap here to enter text.

***Attach a copy of workshop sign-in sheets or photos**

☐ 8. Host, participate in, or support a stream cleanup effort

Cleanup Date: Click or tap to enter a date.

Cleanup Location: Click or tap here to enter text.

of Volunteers:

***Attach a copy of volunteer sign-in sheets or photos**

☒ 9. Mark storm drains or host/support storm drain marking events

Storm Drain Marking Event Date: 7/6/2021

of Participants in Event: 1

of Storm Drains Marked: 16

of Pre-Marked or Stamped Drains already existing in Community:

☒ 10. Join or Promote Adopt a Drain Program

Date(s) of program promotion: Click or tap here to enter text.

Method of program promotion: Click or tap here to enter text.

Social Media Metrics (Post Reach, Post Engagement): See Spreadsheet

***LGROW will create a report of the number of drains adopted in your Community**

☐ 11. Provide presentation on PEP topics to a school in your Community

Date of presentation: Click or tap to enter a date.

Location of presentation: Click or tap here to enter text.

of Students Reached:

☒ 12. Implement EPA SepticSmart Social Media Guide during SepticSmart Week

Provide Social Media Metrics (Post Reach, Post Engagement): See Spreadsheet

Other Public Engagement Activities Completed

Use this space to provide additional detail on Public Engagement Activities described above or to describe other Public Engagement Activities completed in your Community during the reporting period.

OCRC publishes a monthly newsletter, and maintains Facebook and Intstagram accounts occasionally publishing articles related to the environment and the watershed. 2020 and 2021 were challenging years with the COVID shut down and limitations with public interaction.

"The Road" newsletter published monthly by OCRC had the following articles:

October 2019 - leaf litter

August 2020 - household hazardous waste

November 2020 - trash cleanup on 32nd Ave, Hudsonville

November 2020 - Facebook post, mark your storm drains

April 2021 - Don't ditch your trash

June 2021 - LGROW spring Forum

July 2021 - Gypsy Moth awareness

August 2021 - Household cleaners and the environment

1/1/2021-12/31/2021

Community Name: Ottawa County Road Commission

Post Date	Platform	Post Topic/Title	Post Reach	Post Engagement
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01/07/2021	Facebook	Shovel Onto Vegetated Areas	476	1
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01/07/2021	Instagram	Shovel Onto Vegetated Areas	154	0
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02/22/2021	Facebook	Adopt A Drain	1124	7
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02/22/2021	Instagram	Adopt A Drain	154	
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04/20/2021	Facebook	RV Waste Disposal Tips	674	23
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04/20/2021	Instagram	RV Waste Disposal Tips	145	1
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05/20/2021	Facebook	LGROW Spring Forum Reminder	507	1
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05/20/2021	Instagram	LGROW Spring Forum Reminder	95	1
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09/20/2021	Facebook	Septic Smart Week Reminder	1187	20
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09/20/2021	Instagram	Septic Smart Week Reminder	142	0
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09/22/2021	Facebook	Think At the Sink Reminder	1876	42
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