



Community Involvement Plan

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U.S. EPA Community Involvement Coordinator

*Wolverine Community Advisory Group
Plainfield Charter Township Hall
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U.S. Environmental Protection Agency



Agenda

- What is a Community Involvement Plan?
- What we heard
- Engagement goals and methods
- Next steps

Community Involvement Plan



...is a site-specific strategy to enable meaningful community involvement throughout the Superfund cleanup process

...is both a document and planning tool with actions to be taken throughout the course of site activities



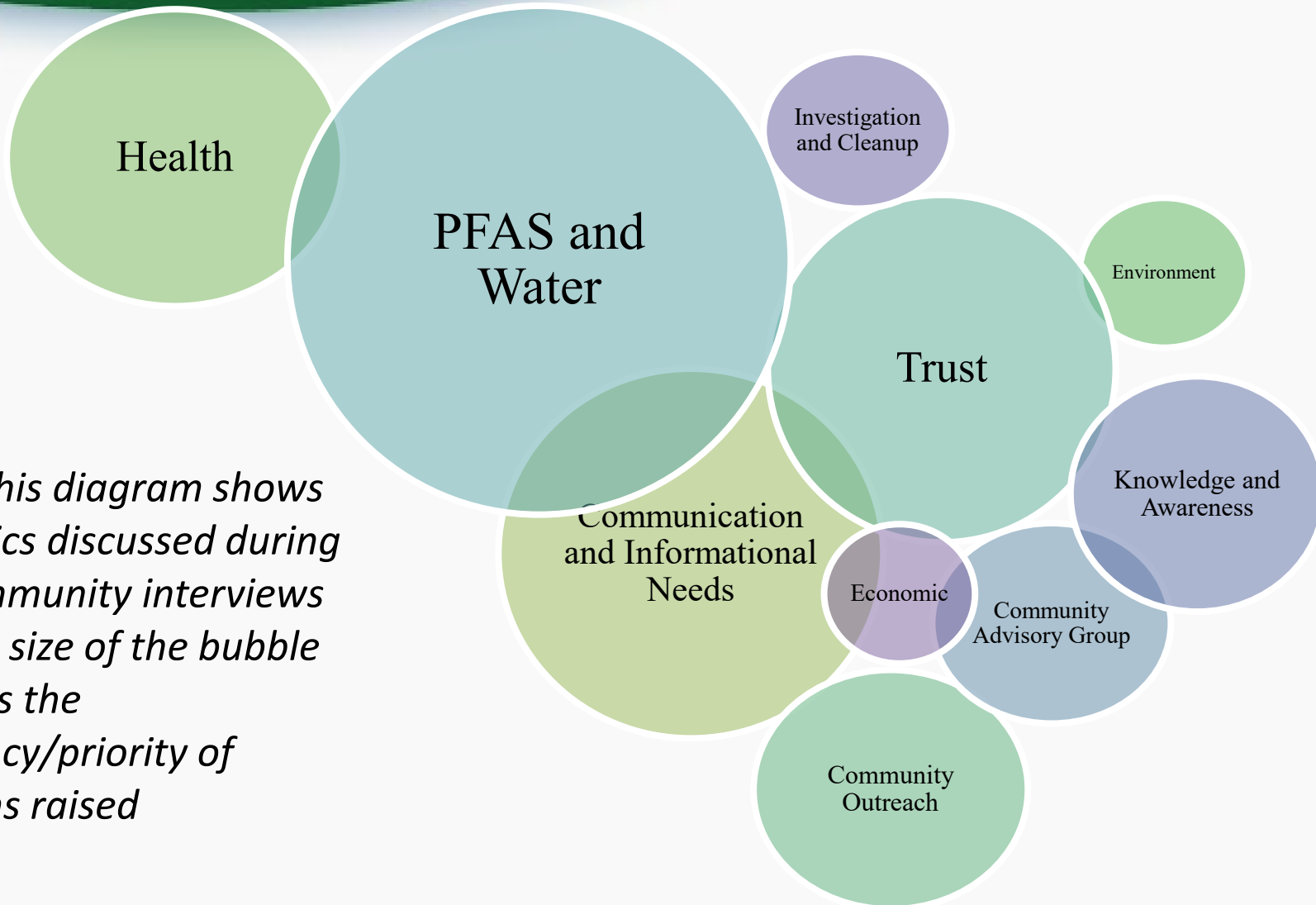
COMMUNITY INVOLVEMENT PLAN

Investigation ❖ Cleanup ❖ Community Engagement ❖ Redevelopment



Available at:
www.epa.gov/mi/wolverine-world-wide-tannery

What We Heard



Note: This diagram shows the topics discussed during the community interviews and the size of the bubble portrays the frequency/priority of concerns raised

Engagement Goals and Methods



Engagement Goals and Methods



PROVIDE
INFORMATION TO THE
COMMUNITY THROUGHOUT
THE CLEANUP PROCESS



Keep the community informed of ongoing and planned activities

Explain what is being done and why in an understandable format

Develop informational materials and messages that is informed by community needs

Be transparent by providing data, being forthright and detailed in communications and openly sharing decisions when possible

ACHIEVE EARLY AND
FREQUENT
OPPORTUNITIES FOR

INPUT



Encourage and enable residents to get involved

Listen carefully to community concerns

Respond to community concerns in a constructive, fair and respectful manner

Changing planned actions, where warranted, based on community input

IDENTIFY
AND SHARE
RESOURCES FOR
IMPACTED COMMUNITY
TO HELP ACHIEVE ALL
GOALS



Help people understand complex environmental issues

Ensure meaningful involvement in decision-making

Provide tools to maximize understanding and participation

Engagement Goals and Methods



goal



method



timing

PROVIDE

INFORMATION TO THE COMMUNITY THROUGHOUT THE CLEANUP PROCESS

- *Keep the community informed of ongoing and planned activities*
- *Explain what is being done and why in an understandable format*
- *Develop informational materials and messages that is informed by community needs*
- *Be transparent by providing data, being forthright and detailed in communications and openly sharing decisions when possible*

WEBSITE	}	available
REPOSITORY			
DEVELOP CIP		current
MAILING LIST		periodic
FACT SHEETS	}		as needed
INFORMATIONAL BROCHURES			
IN THE MOMENT VIDEOS			
NEWS RELEASES			
SHARE DATA IN REAL TIME, WHEN POSSIBLE		periodic

Engagement Goals and Methods



goal



method



timing



Engagement Goals and Methods



goal



method



timing



ACHIEVE EARLY AND FREQUENT OPPORTUNITIES FOR

INPUT

- Encourage and enable residents to get involved
- Listening carefully to community concerns
- Respond to community concerns in a constructive, fair and respectful manner
- changing planned actions, where warranted, based on community input

SOLICIT COMMENTS DURING A PUBLIC COMMENT PERIOD

PREPARE AND ISSUE A RESPONSIVENESS SUMMARY

periodic



Engagement Goals and Methods



goal



method



timing

IDENTIFY

AND SHARE RESOURCES FOR IMPACTED COMMUNITY TO HELP ACHIEVE ALL GOALS

- *Help people understand complex environmental issues*
- *Ensure meaningful involvement in decision-making*
- *Provide tools to maximize understanding and participation*



CAG FACILITATION	monthly
TECHNICAL RESOURCES	as identified
REDEVELOPMENT RESOURCES	as needed



Next Steps



**Gather comments
for next 30 days**



**Integrate comments
and make necessary
changes**



**Post final CIP Fall
2019**



Implement plan



Send comments to:

Diane Russell, U.S. EPA Community Involvement Coordinator

russell.diane@epa.gov by **October 19**



End